



The Association of American Law Schools

Advancing Excellence in Legal Education

Institutional Advancement Newsletter – May/June/July 2024

April Event Recap

Thank you to the many members who attended April's Section Social for informal Advancement Shop Talk and a 2025 AALS Annual Meeting Preview. Several members shared information about Advancement Office staffing and reporting structures at their law schools. The discussion then turned to a preview of the AALS Annual Meeting in San Francisco with details on the programming, networking opportunities, and potential field trips while we're together in the City by the Bay! The link to the recording can be [found here](#).

Did You Know?

The IA Section has more than 1,524 members across the country!
Check out our page [linked here](#).



As the commencement fades away in the rear-view mirror, we wish you a summer of smiles, selfies and some well-deserved respite and fun – a book, a sail, a trip or a long weekend at home. Enjoy!

Coming in the August

an inspirational section webinar

August 8, 2024 at 2:00 p.m. ET/ 11:00 a.m. PT

Reset, Ready, Go: Strategies to center one's self for a new year.

Before you know it, the “summer break” will be over and the new academic year upon us. Often IA professionals are still hard at work in May, June and July. Hear from a wellness professional about strategies to refresh and engage in the new year with energy and excitement.

Presenter: [Kara McCarthy Perry](#), JD, Founder & Consultant, Just Brilliant LLC

[Register Now](#)

SAVE THE DATE

AALS Institutional Advancement Conference (Virtual)

September 25, 2024
1 pm - 5 pm, Eastern/10 am - 2 pm, Pacific
Virtual/Zoom

Join us for the 2024 AALS Institutional Advancement Conference on Sept. 25, 2024. Last year, more than 400 colleagues from around the country participated in this virtual conference focusing on Alumni Relations, Development, and Marketing/Communications. Whether new to the field or an expert, you'll find sessions that pique your interest.

The conference will start with a welcome from AALS Executive Director and CEO Kellye Y. Testy, followed by four dynamic learning sessions. Chris Marshall, Founder and CEO of Chris Marshall Advancement Consulting (CMAC), will offer a keynote address looking at Alumni Relations and Communications through a Development lens. And there will be roundtable breakout sessions for each discipline. This is a great opportunity to find and connect with people in your field! Special thanks to Heather Rappaport, Jayme Little and Jim Grief for their planning efforts. Save the Date!

[Registration](#) is open and additional information will be posted on this page.

IA Section at the AALS Annual Meeting – 2025 Updates

January 9-11, 2025 San Francisco, CA #AALS2025

Courage in Action

IA Section sessions for the in person Annual Meeting are shaping up. There is a lot of value for professional development: Six fantastic sessions are scheduled tightly to maximize learning and promote participation. Elect our section officers and executive committee at the IA Business Meeting. Plus, some informal gatherings to “swag swap” and gather new ideas.

Tentative agenda:

Thursday, January 9, 2025

- IA Award ceremony: Swag Swap Edition!
- Gold Rush: How Law School Deans and Development Officers Can Strike It Rich

Friday, January 10, 2025

- IA Section Business Meeting
- How to Turn a Conversation to Money
- Reporter Roundtable, West Coast Style
- Social Media Marketing and Strategy
- Collaborative Pathways to Alumni Engagement
- Issues Management 2.0 (Stakeholder messaging during political/nonpolitical global issues to foster leadership and community within your law school)

Saturday, January 11, 2025

- IA Section Field Trip/Outing (send in your ideas!)

Special thanks to the executive board members who are recruiting speakers and taking leadership: Robin Fulton Langhans, Colleen Taricani, Heather Rappaport, and Judy Asbury.

Welcome to our new discussion list members!

- AALS added 302 new members to the IA Section in April and May. Members come from 108 law schools across North America. See the [complete list](#) in the section library.
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Way to Go!

We don't believe in thankless work, so please send us a note about a job well done, an accolade for a colleague, a successful event, or a project you or your team have recently undertaken! [Submit](#) it here.

Our amazing colleague and past section leader, **Liz Field**, formerly of George Washington Law School, has become Head of Strategic Communications and Marketing at Holton Arms School in Maryland. Liz raised the bar for IA programming at the annual meeting and connected Marketing and Communications colleagues over dynamic programming and lively discussions. Thank you, Liz.



Professional Development

Good Reads: [If You Want to be a Creative Leader, Cultivating Curiosity is a Good Start](#)

Curiosity drives learning. Yet for many of us, it is not uncommon to feel constrained in our curiosity as we take up leadership roles.

Jason E. Lane, Professor & Dean, School of Education, Founding Executive Director, Strategic, Academic, and Innovative Leadership (SAIL) Institute, State University of New York at Albany

Good Listen: [21 Family Podcasts for Summer Road Trips](#)

These podcasts for all ages will make family road trips more fun, educational, and entertaining!

Good Watch: [The must-watch TED Talks on AI from 2023](#)

Still thinking, “AI, what is it?” Dive into one of the most buzzed-about topics with these must-watch 2023 TED Talks on AI, showcasing groundbreaking advancements and thought-provoking perspectives on the future of this world-changing innovation.

Bonus: Above the Law's [Law Revue Video Contest 2024: The Winner!](#)
Just for a laugh. Congratulations to GW Law.

Open Call for Section Leaders

The IA section is one of the most active, offering newsletters, webinars, virtual socials, an online conference and a robust program at the AALS Annual Meeting. It takes a strong Executive Committee, working together and sharing the load. If you are interested in learning more about serving on the Exec. Com. or volunteering, please reach out to our Co-chairs, Robin Fulton Langhans and Colleen Taricani. Section leadership is elected in January for a 1-year term.

Questions? Comments?

Feel free to reach out to your 2024 IA Section Officers:

- [Robin Fulton Langhans](#), Co-Chair, Penn State Dickinson Law
- [Colleen Taricani](#), Co-Chair, University of California, Irvine School of Law
- [Judy Asbury](#), Lewis & Clark Law School
- [Brian Costello](#), LMU Loyola Law School
- [Katey Howerton](#), William & Mary School of Law
- [Heather Rappaport](#), University of Nevada, William S. Boyd School of Law
- [Stephanie Silvestri](#), Seton Hall University School of Law
- [Mary Ann Soden](#), University of California, Irvine School of Law
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Access past newsletter issues and archived webinars on the [Institutional Advancement website](#)